



WESTERN APICULTURAL SOCIETY OF NORTH AMERICA

July 27, 2026
Press Release

Partner with WAS Become a Sponsor of the Art & Science of Beekeeping Mini-Conference Series

Elevate your brand by sponsoring the Western Apicultural Society (WAS) virtual mini-conference series on the vFairs platform. We host "The **Art of Beekeeping**" webinars on the 2nd Thursday of every month and "The Science of Beekeeping" webinar on the 4th Thursdays. This series connects passionate beekeepers, researchers, and industry leaders across North America and beyond.

For just **\$225 per conference**, your business gains direct access to a highly engaged, targeted audience. Register today on our **vFairs Event Portal** to secure your spot.

Why Sponsor?

- **High Visibility:** Reach hundreds of dedicated bee enthusiasts and professionals per session.
- **Targeted Audience:** Connect directly with buyers seeking apiculture tools, gear, and product education.
- **Affordable Impact:** Maximize your marketing budget with low-cost, high-return digital placements.
- **Community Support:** Align your brand with honey bee sustainability and cutting edge scientific research.

Key vFairs Sponsorship Features

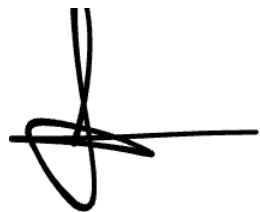
The WAS vFairs platform offers interactive tools to make your brand stand out:

- **Virtual Exhibit Booths:** Custom digital spaces to display your logos, brochures, and videos.
- **Live Chat & Networking:** Connect with attendees in real-time via text, audio, or video chat.
- **Interactive Webinars:** Get live verbal recognition and logo placement during the main presentations.
- **Lead Generation:** Track booth visitors and download contact lists easily after the event.
- **Digital Goodie Bags:** Include exclusive coupons or product flyers for digital download.

Secure Your Session Today

1. **Visit the WAS vFairs Event Portal at <https://wasevents.vfairs.com/en/>.**
2. Create your sponsor profile.
3. Choose your preferred dates from our twice-monthly schedule.
4. Upload your brand assets and launch your virtual booth.

Thank you for helping us build the future of the Western Apicultural Society.



Scott Steinfeldt
Western Apicultural President